## **ORDER**



## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 07/30/12   | 08/26/12 | 73      | \$53,925.00  | \$45,836.25 |
| 08/27/12   | 08/28/12 | 10      | \$7,375.00   | \$6,268.75  |

## **Totals**

| Month          | # Spots | Gross Amount | Net Amount  | Rating |
|----------------|---------|--------------|-------------|--------|
| August 2012    | 73      | \$53,925.00  | \$45,836.25 | 0.00   |
| September 2012 | 10      | \$7,375.00   | \$6,268.75  | 0.00   |
| Totals         | 83      | \$61,300,00  | \$52 105 00 | 0.00   |

## **Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary      |              |              | Start Of Order - End Of Order | 100%    |

| Order Share | Share | Total        |
|-------------|-------|--------------|
| KSNV        | 33%   | \$61,300.00  |
| Market      | 100%  | \$185,757.58 |

| ı                 |       |             |
|-------------------|-------|-------------|
| Competitive Share | Share | Total       |
| CABLE             | 0%    | \$0.00      |
| KBLR              | 0%    | \$0.00      |
| KFBT              | 0%    | \$0.00      |
| KINC              | 0%    | \$0.00      |
| KLAS              | 12%   | \$22,290.91 |
| KLVX              | 0%    | \$0.00      |
| KSNV-             | 0%    | \$0.00      |
| KTNV              | 23%   | \$42,724.24 |
| KTUD              | 1%    | \$1,857.58  |
| KVVU              | 23%   | \$42,724.24 |
| KVWB              | 0%    | \$0.00      |
| LV1               | 0%    | \$0.00      |
| UNKWN             | 8%    | \$14,860.61 |

| L | n Ch  | )     | Start    | End      | Inventory Code  | Break      | Start/End Tin | ne Days | Len S | oots | Rate Pri  | Rtg Type | Spots | Amount     |
|---|-------|-------|----------|----------|-----------------|------------|---------------|---------|-------|------|-----------|----------|-------|------------|
|   | 1 KSI | NV    | 08/15/12 | 08/21/12 | M-F 5-6a WakeUp | w/Wa@M     | 5-6a          | MTWTF   | :30   | 5    | \$400.001 | 0.00 NM  | 5     | \$2,000.00 |
|   |       |       |          |          | M-F 5-6a WakeUp | w/Wagners  |               |         |       |      |           |          |       |            |
|   | WAI   | KE UI | P WITH T | HE WAGN  | IERS            |            |               |         |       |      |           | I        |       |            |
|   |       | Start | Date E   | nd Date  | Weekdays        | Spots/Week | Rate          | Rating  |       |      |           | ı        |       |            |

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**KSNV** 

Order / Rev: 105517

Advertiser: Patriot Majority

Alt Order #: 06841927

Product Desc: Issue

Flight Dates: 08/15/12 - 08/28/12

1615

Estimate:

| Ln | Ch                      | Start              | End                  | Inventory Code                   | Break              | Start/End 1      | Γime Days      | Len S | Spots | Rate Pri          | Rtg Type   | Spots | Amount           |
|----|-------------------------|--------------------|----------------------|----------------------------------|--------------------|------------------|----------------|-------|-------|-------------------|------------|-------|------------------|
| 1  | KSNV                    |                    |                      | M-F 5-6a WakeU<br>M-F 5-6a WakeU |                    | 5-6a             | МГЖТБ          | :30   | 5     | \$400.00 1        | 0.00 NM    | 5     | \$2,000.00       |
|    |                         |                    | THE WAG              |                                  |                    |                  |                |       |       |                   |            |       |                  |
|    |                         | rt Date            | End Date             | Weekdays<br>WEWEE                | Spots/Week         | Rate             | Rating         |       |       |                   |            |       |                  |
|    | Veek: 08/               |                    | 08/21/12             | MTWTF                            | 5                  | \$400.00         | 0.00           |       |       |                   |            |       |                  |
| 2  | KSNV                    | 08/22/1            | 2 08/28/12           | M-F 5-6a WakeU                   |                    | 5-6a             | MTW            | :30   | 1     | \$400.001         | 0.00 NM    | 1     | \$400.00         |
|    | WAKE                    | I IP WITH          | THE WAG              | M-F 5-6a WakeU                   | p w/vvagners       |                  |                |       |       |                   |            |       |                  |
|    |                         | rt Date            | End Date             | Weekdays                         | Spots/Week         | Rate             | Rating         |       |       |                   |            |       |                  |
| V  | Veek: 08                |                    | 08/28/12             | MTW                              | 1                  | \$400.00         | 0.00           |       |       |                   |            |       |                  |
|    |                         |                    |                      | M-F 6-7a WakeU                   |                    | 6-7a             | MTWTF          | :30   | 5     | \$700.001         | 0.00 NM    | 5     | \$3,500.00       |
| Ü  |                         |                    | THE WAGI             | M-F 6-7a WakeU                   | -                  | 0.74             | MIWII          | .00   | Ü     | Ψ, σσ.σσ.1        | 0.00 14111 | J     | ψο,σσσ.σσ        |
|    |                         | rt Date            | End Date             | Weekdays                         | Spots/Week         | Rate             | Rating         |       |       |                   |            |       |                  |
| V  | Veek: 08                |                    | 08/21/12             | MTWTF                            | 5                  | \$700.00         | 0.00           |       |       |                   |            |       |                  |
| 4  | KSNV                    | 08/22/1            | 2 08/28/12           | M-F 6-7a WakeU                   | pw/WaGM            | 6-7a             | MTW            | :30   | 1     | \$700.001         | 0.00 NM    | 1     | \$700.00         |
|    |                         |                    |                      | M-F 6-7a WakeU                   |                    |                  |                |       |       |                   |            |       |                  |
|    |                         |                    | THE WAG              |                                  |                    |                  | 5              |       |       |                   |            |       |                  |
| ١٨ |                         | rt Date            | End Date             | Weekdays<br>MTW                  | Spots/Week         | <u>Rate</u>      | Rating         |       |       |                   |            |       |                  |
|    | Veek: 08/               |                    | 08/28/12             |                                  | 1                  | \$700.00         | 0.00<br>MTWTF  | .00   | 4     | £4.400.00.4       | 0.00 NIM   | 4     | <b>ФЕ СОО ОО</b> |
| 5  | KSNV                    | 08/15/1            | 2 08/21/12           | Today Show<br>Today Show         | CM                 | 658a-9am         | MI WI F        | :30   | 4     | \$1,400.001       | 0.00 NM    | 4     | \$5,600.00       |
|    | TODAY                   | SHOW               |                      | Today Show                       |                    |                  |                |       |       |                   |            |       |                  |
|    |                         | rt Date            | End Date             | Weekdays                         | Spots/Week         | Rate             | Rating         |       |       |                   |            | Ī     |                  |
| V  | Veek: 08                |                    | 08/21/12             | MTWTF                            |                    | \$1,400.00       | 0.00           |       |       |                   |            |       |                  |
| 6  | KSNV                    | 08/22/1            | 2 08/28/12           | Today Show                       | СМ                 | 658a-9am         | MTW            | :30   | 1     | \$1,400.001       | 0.00 NM    | 1     | \$1,400.00       |
|    |                         |                    |                      | Today Show                       |                    |                  |                |       |       |                   |            |       | . ,              |
|    | TODAY                   | SHOW               |                      | -                                |                    |                  |                |       |       |                   |            |       |                  |
|    |                         | rt Date            | End Date             | Weekdays                         | Spots/Week         | Rate             | Rating         |       |       |                   |            |       |                  |
|    | Veek: 08                | /22/12             | 08/28/12             | MΓW                              | 1                  | \$1,400.00       | 0.00           |       |       |                   |            |       |                  |
| 7  | KSNV                    | 08/18/1            | 2 08/18/12           | Saturday Today                   | CM                 | 7a-9am           | S-             | :30   | 1     | \$625.00 1        | 0.00 NM    | 1     | \$625.00         |
|    | CATUD                   | DAY TO             | DAV                  | Saturday Today                   |                    |                  |                |       |       |                   |            |       |                  |
|    |                         | DAY TO<br>art Date | End Date             | Weekdays                         | Spots/Week         | Poto             | Rating         |       |       |                   |            |       |                  |
| ۱۸ | <u>احاد</u><br>Veek: 08 |                    | 08/19/12             | S-                               | <u> 5pois/week</u> | Rate<br>\$625.00 | 0.00           |       |       |                   |            |       |                  |
|    |                         |                    |                      | News 3 Sunrise -                 | · ·                | 6a-7a            | S              | :30   | 1     | \$325.00 1        | 0.00 NM    | 1     | \$325.00         |
| O  | ROIT                    | 00/10/1            | 2 00/10/12           | News 3 Sunrise S                 |                    | ou ru            | Б              | .00   |       | ψ020.00 1         | 0.00 14101 |       | Ψ020.00          |
|    | NEWS                    | 3 AT SU            | NRISE                |                                  |                    |                  |                |       |       |                   |            |       |                  |
|    | Sta                     | rt Date            | End Date             | Weekdays                         | Spots/Week         | Rate             | Rating         |       |       |                   |            |       |                  |
|    | Veek: 08                | /13/12             | 08/19/12             | S                                | 1                  | \$325.00         | 0.00           |       |       |                   |            |       |                  |
| 9  | KSNV                    | 08/19/1            | 2 08/19/12           | News 3 Today W                   | knd CM             | 9a-930am         | S              | :30   | 1     | \$500.001         | 0.00 NM    | 1     | \$500.00         |
|    |                         |                    |                      | News 3 Today                     |                    |                  |                |       |       |                   |            |       |                  |
|    |                         |                    | Y/WKEND              |                                  |                    |                  |                |       |       |                   |            |       |                  |
|    |                         | rt Date            | End Date             | <u>Weekdays</u><br>S             | Spots/Week         | Rate             | Rating         |       |       |                   |            |       |                  |
|    | Veek: 08                |                    | 08/19/12             |                                  | 1                  | \$500.00         | 0.00           |       |       | <b>#</b> 000 00 4 | 0.00 NIM   |       | <b>#</b> 000 00  |
| 10 | KSNV                    | 08/15/1            | 2 08/21/12           | Wake Up Early W                  | -                  | 430a-5a          | MTWTS          | :30   | 3     | \$200.001         | 0.00 NM    | 3     | \$600.00         |
|    | WAKE                    | LIP FARI           | _Y W/THE W           | Wake Up Early W                  | vagners            |                  |                |       |       |                   |            |       |                  |
|    |                         | rt Date            | End Date             | Weekdays                         | Spots/Week         | Rate             | Rating         |       |       |                   |            |       |                  |
| V  | Veek: 08                |                    | 08/21/12             | MTWTS                            | 3                  | \$200.00         | 0.00           |       |       |                   |            |       |                  |
| 11 | KSNV                    | 08/22/1            | 2 08/28/12           | Wake Up Early w                  | / Wagn <b>€</b> M  | 430a-5a          | MTW            | :30   | 1     | \$200.001         | 0.00 NM    | 1     | \$200.00         |
|    |                         |                    |                      | Wake Up Early V                  | -                  |                  |                |       |       |                   |            |       |                  |
|    | WAKE                    | UP EARI            | _Y W/THE W           |                                  |                    |                  |                |       |       |                   |            |       |                  |
|    |                         | rt Date            | End Date             | Weekdays                         | Spots/Week         | Rate             | Rating         |       |       |                   |            |       |                  |
|    | Veek: 08                |                    | 08/28/12             | MΓW                              | 1                  | \$200.00         | 0.00           |       |       |                   |            |       |                  |
| 12 | KSNV                    | 08/15/1            | 2 08/21/12           | M-F Today Show                   |                    | 9-10a            | MTWTF          | :30   | 4     | \$500.001         | 0.00 NM    | 4     | \$2,000.00       |
|    | TODAY                   | CLION              |                      | M-F Today Show                   | <i>t</i> II        |                  |                |       |       |                   |            |       |                  |
|    |                         | SHOW               |                      | Modeday                          | Cnoto/M1           | Deta             | Potin ~        |       |       |                   |            |       |                  |
| ۱۸ | <u>518</u><br>Veek: 08  | rt Date<br>/15/12  | End Date<br>08/21/12 | <u>Weekdays</u><br>MTWTF         | Spots/Week 4       | Rate<br>\$500.00 | Rating<br>0.00 |       |       |                   |            |       |                  |
|    |                         |                    | 2 08/21/12           |                                  | CM                 | 10am-11am        |                | :30   | 3     | \$325.00 1        | 0.00 NM    | 3     | \$975.00         |
| 13 | NOINV                   | 00/13/1            | 2 00/21/12           |                                  | Civi               | ivaiii-i idili   | IAIT AA I I,   | .50   | 3     | ψυΖυ.00 Ι         | U.UU INIVI | 3     | ψ313.00          |

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**KSNV** 

Order / Rev: 105517

Advertiser: Patriot Majority

Alt Order #: 06841927 Product Desc: Issue

Flight Dates: 08/15/12 - 08/28/12 Estimate: 1615

| Ln Ch                   | Start              | End                    | Inventory Code                     |                  | Start/End T             | ime Days       | Len Sp | ots | Rate Pri    | Rtg Type   | Spots | Amount     |
|-------------------------|--------------------|------------------------|------------------------------------|------------------|-------------------------|----------------|--------|-----|-------------|------------|-------|------------|
|                         |                    |                        | M-F Today Show Today 4th Hour      | III 4th H        |                         |                |        |     |             |            |       |            |
| TODAY                   | SHOW               | III                    |                                    |                  |                         |                |        |     |             |            |       |            |
| Sta<br>Week: 08/        | rt Date            | End Date<br>08/21/12   | Weekdays<br>MTWTF                  | Spots/Week       | Rate                    | Rating<br>0.00 |        |     |             |            |       |            |
|                         |                    | 2 08/28/12             | M-F Today Show                     | III 4th ÆM       | \$325.00<br>10am-11am   | MTW            | :30    | 1   | \$325.00 1  | 0.00 NM    | 1     | \$325.00   |
| TODAY                   | CHOW               |                        | Today 4th Hour                     |                  |                         |                |        |     |             |            |       |            |
|                         | SHOW I             | III<br>End Date        | Weekdays                           | Spots/Week       | Rate                    | Rating         |        |     |             |            |       |            |
| Week: 08/               |                    | 08/28/12               | MTW                                | 1                | \$325.00                | 0.00           |        |     |             |            |       |            |
| 15 KSNV                 | 08/15/1            | 2 08/21/12             | Rachael Ray<br>Rachael Ray         | СМ               | 11am-12pm               | MTWTF          | :30    | 3   | \$325.001   | 0.00 NM    | 3     | \$975.00   |
| RACHE                   | LRAY               |                        | Nachael Nay                        |                  |                         |                |        |     |             |            |       |            |
| Sta<br>Week: 08/        | rt Date            | End Date<br>08/21/12   | <u>Weekdays</u><br>MTWTF           | Spots/Week 3     | <u>Rate</u><br>\$325.00 | Rating<br>0.00 |        |     |             |            |       |            |
|                         |                    | 2 08/21/12             | Noon News                          | CM               | 12-1230pm               | MTWTF          | :30    | 4   | \$425.001   | 0.00 NM    | 4     | \$1,700.00 |
|                         |                    |                        | Noon News                          |                  | •                       |                |        |     |             |            |       | . ,        |
|                         | 3 AT NO<br>rt Date | ON<br>End Date         | Weekdays                           | Spots/Week       | Rate                    | Rating         |        |     |             |            |       |            |
| Week: 08/               |                    | 08/21/12               | MTWTF                              | 4                | \$425.00                | 0.00           |        |     |             |            |       |            |
| 17 KSNV                 | 08/22/1            | 2 08/28/12             | Noon News                          | CM               | 12-1230pm               | MΓW            | :30    | 1   | \$425.00 1  | 0.00 NM    | 1     | \$425.00   |
| NEWS:                   | 3 AT NO            | ON                     | Noon News                          |                  |                         |                |        |     |             |            |       |            |
|                         | rt Date            | End Date               | Weekdays                           | Spots/Week       | Rate                    | Rating         |        |     |             |            |       |            |
| Week: 08/               |                    | 08/28/12               | MTW                                | 1                | \$425.00                | 0.00           |        |     |             |            |       |            |
| 18 KSNV                 | 08/15/1            | 2 08/21/12             | Dr. Phil<br>Dr Phil                | CM               | 3-4p                    | МГЖГБ          | :30    | 4   | \$450.001   | 0.00 NM    | 4     | \$1,800.00 |
| DR. PH                  | IL                 |                        | Di i iii                           |                  |                         |                |        |     |             |            |       |            |
| Sta<br>Week: 08/        | rt Date<br>15/12   | End Date<br>08/21/12   | Weekdays<br>MTWTF                  | Spots/Week 4     | <u>Rate</u><br>\$450.00 | Rating<br>0.00 |        |     |             |            |       |            |
|                         |                    | 2 08/21/12             | NEWS 3 at 4 (1 I                   | HOUR)CM          | 4-5pm                   | МГЖГБ          | :30    | 4   | \$600.001   | 0.00 NM    | 4     | \$2,400.00 |
| FIRST                   | VEWS 3             | AT FOUR                | 4PM NEWS (1 ho                     | our)             | (4:00 PM-4:3            | 0 PM)          |        |     |             |            |       |            |
|                         | rt Date            | End Date               | Weekdays                           | Spots/Week       | Rate                    | Rating         |        |     |             |            |       |            |
| Week: 08/               |                    | 08/21/12               | MTWTF                              | 4                | \$600.00                | 0.00           |        |     |             |            |       |            |
| N20 KSNV                | 08/22/1            | 2 08/28/12             | NEWS 3 at 4 (1 I<br>4PM NEWS (1 ho |                  | 4-5pm<br>(4:00 PM-4:3   | MTW            | :30    | 1   | \$600.001   | 0.00 NM    | 1     | \$600.00   |
| FIRST N                 | NEWS 3             | AT FOUR                | 41 W 142 W O (1 1 W                | oui,             | (4.001 W 4.0            | 0 1 101)       |        |     |             |            |       |            |
|                         | rt Date            | End Date<br>08/28/12   | Weekdays<br>MTW                    | Spots/Week       | Rate                    | Rating         |        |     |             |            |       |            |
| 21 KSNV                 |                    |                        | NEWS 3 at 4 (1 I                   | HOUR)CM          | \$600.00<br>4-5pm       | 0.00<br>MTWTF  | :30    | 3   | \$700.001   | 0.00 NM    | 3     | \$2,100.00 |
| Z1 KOW                  | 00/10/1            | 2 00/21/12             | 4PM NEWS (1 ho                     |                  | (4:30 PM-5:0            |                | .00    | Ü   | ψ7 00.00 1  | 0.00 14141 |       | φ2,100.00  |
|                         | 4 AT 430           |                        | Ma aladaya                         | Consta ////a all | Data                    | Datina         |        |     |             |            |       |            |
| <u>Sta</u><br>Week: 08/ | rt Date<br>15/12   | End Date<br>08/21/12   | <u>Weekdays</u><br>MTWTF           | Spots/Week 3     | <u>Rate</u><br>\$700.00 | Rating<br>0.00 |        |     |             |            |       |            |
|                         |                    | 2 08/21/12             | M-F Early News                     | CM               | 5-630p                  | MTWTF          | :30    | 5   | \$1,000.001 | 0.00 NM    | 5     | \$5,000.00 |
| EARLY                   | NEWS               |                        | M-F Early News                     |                  |                         |                |        |     |             |            |       |            |
|                         | rt Date            | End Date               | Weekdays                           | Spots/Week       | Rate                    | Rating         |        |     |             |            |       |            |
| Week: 08/               |                    | 08/21/12               | MTWTF                              |                  | \$1,000.00              | 0.00           |        |     |             |            |       |            |
| 23 KSNV                 | 08/22/1            | 2 08/28/12             | M-F Early News                     | CM               | 5-630p                  | MΓW            | :30    | 1   | \$1,000.001 | 0.00 NM    | 1     | \$1,000.00 |
| EARLY                   | NEWS               |                        | M-F Early News                     |                  |                         |                |        |     |             |            |       |            |
|                         | rt Date            | End Date               | Weekdays                           | Spots/Week       | Rate                    | Rating         |        |     |             |            |       |            |
| Week: 08/               |                    | 08/28/12<br>2 08/18/12 | MTW                                | s CM             | \$1,000.00<br>5pm-630pm | 0.00           | :30    | 1   | \$650.001   | 0.00 NM    | 1     | \$650.00   |
| 24 NOINV                | 00/10/1            | ∠ UO/10/12             | Sa-Su Early New Sa-Su Early New    |                  | ohiii-oonhiii           | 3-             | .30    | ı   | φυου.υυ Ι   | U.UU INIVI | '     | φυου.υυ    |
|                         | ARLY N             |                        | •                                  |                  | _                       |                |        |     |             |            |       |            |
| Sta<br>Week: 08/        | rt Date<br>13/12   | End Date<br>08/19/12   | <u>Weekdays</u><br>S-              | Spots/Week 1     | <u>Rate</u><br>\$650.00 | Rating<br>0.00 |        |     |             |            |       |            |
|                         |                    | 2 08/21/12             |                                    | CM               | 630-7pm                 | МГЖГБ          | :30    | 4   | \$1,000.001 | 0.00 NM    | 4     | \$4,000.00 |
|                         |                    |                        |                                    |                  |                         |                |        |     |             | •          | •     |            |

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**KSNV** 

Order / Rev: 105517

Advertiser: Patriot Majority Alt Order #: 06841927 Product Desc: Issue

Flight Dates: 08/15/12 - 08/28/12 Estimate: 1615

| Ln Ch            | Start                | End                  | Inventory Code                      | Break        | Start/End T              | ïme Days       | Len Sp | oots Rate Pri | Rtg Type   | Spots | Amount            |
|------------------|----------------------|----------------------|-------------------------------------|--------------|--------------------------|----------------|--------|---------------|------------|-------|-------------------|
|                  |                      |                      | M-F Jeopardy<br>M-F Jeopardy        |              |                          |                |        |               |            |       |                   |
| JEOPA            | RDY                  |                      |                                     |              |                          |                |        |               |            |       |                   |
| Sta<br>Week: 08/ | art Date             | End Date<br>08/21/12 | Weekdays<br>MTWTF                   | Spots/Week 4 | Rate<br>\$1,000.00       | Rating<br>0.00 |        |               |            |       |                   |
|                  |                      | 2 08/28/12           | M-F Jeopardy                        | CM           | 630-7pm                  | MTW            | :30    | 1 \$1,000.001 | 0.00 NM    | 1     | \$1,000.00        |
| 20 110111        | 00/22/1              | 2 00/20/12           | M-F Jeopardy                        | 0            | 000 7 pm                 | 1111 11        | .00    | . 41,000.001  | 0.00 11111 |       | Ψ1,000.00         |
| JEOPA            |                      | E. J.D.              | M/a a la dansa                      | 0            | Data                     | Detina         |        |               |            |       |                   |
| Sta<br>Week: 08/ | art Date<br>/22/12   | End Date<br>08/28/12 | <u>Weekdays</u><br>MTW              | Spots/Week 1 | Rate<br>\$1,000.00       | Rating<br>0.00 |        |               |            |       |                   |
|                  |                      | 2 08/21/12           | M-F Wheel                           | CM           | 7-730pm                  | MTWTF          | :30    | 4 \$1,000.001 | 0.00 NM    | 4     | \$4,000.00        |
|                  |                      |                      | M-F Wheel of Fo                     | rtune        |                          |                |        |               |            |       |                   |
|                  | ₋ OF FOF<br>art Date |                      | Weekdays                            | Spots/Week   | Pate                     | Pating         |        |               |            |       |                   |
| Week: 08         |                      | End Date<br>08/21/12 | <u>Weekdays</u><br>MTWTF            | _            | Rate<br>\$1,000.00       | Rating<br>0.00 |        |               | į          |       |                   |
| 28 KSNV          | 08/18/1              | 2 08/18/12           | Wknd Wheel of F                     | ortune CM    | 7-730pm                  | S-             | :30    | 1 \$500.001   | 0.00 NM    | 1     | \$500.00          |
| \//UEEI          | OF FOR               | OTI INIE             | SAT/ Wheel of Fe                    | ortune       |                          |                |        |               |            |       |                   |
| _                | rt Date              | End Date             | Weekdays                            | Spots/Week   | Rate                     | Rating         |        |               |            |       |                   |
| Week: 08         |                      | 08/19/12             | S-                                  | 1            | \$500.00                 | 0.00           |        |               |            |       |                   |
| 29 KSNV          | 08/21/1              | 2 08/21/12           |                                     | CM           | 8-10pm                   | - T            | :30    | 1 \$4,000.001 | 0.00 NM    | 1     | \$4,000.00        |
| AMERI            | CA'S GO              | T TALENT (           | Tuesday Prime 8                     | 3-10pm       |                          |                |        |               |            |       |                   |
|                  | art Date             | End Date             | Weekdays                            | Spots/Week   | Rate                     | Rating         |        |               | İ          |       |                   |
| Week: 08         |                      | 08/26/12             | - T                                 | 1            | \$4,000.00               | 0.00           |        |               |            |       |                   |
| 30 KSNV          | 08/15/1              | 2 08/15/12           | •                                   | CM           | 8-9pm                    | W              | :30    | 1 \$2,400.001 | 0.00 NM    | 1     | \$2,400.00        |
| AMERI            | CA'S GO              | T TALENT (I          | Wednesday Prim<br>R) 8/15-9/19      | ie 8-9pm     |                          |                |        |               |            |       |                   |
| Sta              | art Date             | End Date             | Weekdays                            | Spots/Week   | Rate                     | Rating         |        |               | Ī          |       |                   |
| Week: 08/        |                      | 08/19/12             | W                                   | 1            | \$2,400.00               | 0.00           |        | 4 04 400 00 4 | 0.00.104   |       | <b>0.4.400.00</b> |
| 32 KSNV          | 08/15/1              | 2 08/21/12           | M-F News 3 at El<br>M-F News 3 at E |              | 11pm-1135p               | m MTWTF        | :30    | 4 \$1,100.001 | 0.00 NM    | 4     | \$4,400.00        |
| NEWS             | 3 NIGHT              | SIDE                 | m r rrows o at 2                    | 101011       |                          |                |        |               |            |       |                   |
|                  | art Date             | End Date             | Weekdays                            | Spots/Week   | Rate                     | Rating         |        |               |            |       |                   |
| 33 KSNV          |                      | 08/21/12             | MTWTF M-F News 3 at El              |              | \$1,100.00<br>11pm-1135p | 0.00<br>m MTW  | :30    | 1 \$1,100.001 | 0.00 NM    | 1     | \$1,100.00        |
| 33 KONV          | 00/22/1              | 2 00/20/12           | M-F News 3 at E                     |              | 1 1piii-1 133p           | III IVII VV    | .30    | 1 \$1,100.001 | O.OO INIVI | '     | φ1,100.00         |
| NEWS             | 3 NIGHT              | SIDE                 |                                     |              |                          |                |        |               |            |       |                   |
| Sta<br>Week: 08/ | art Date             | End Date<br>08/28/12 | <u>Weekdays</u><br>MTW              | Spots/Week   | Rate<br>\$1,100.00       | Rating<br>0.00 |        |               |            |       |                   |
|                  |                      |                      | Sa-Su News 3 at                     | <u>'</u>     | 11pm-1135p               |                | :30    | 1 \$1,100.001 | 0.00 NM    | 1     | \$1,100.00        |
|                  |                      |                      | Sa-Su News 3 at                     |              |                          | -              |        | ,             |            |       | **,*******        |
|                  | 3 NIGHT              |                      | M/a a la dansa                      | 0            | D-1-                     | Detina         |        |               |            |       |                   |
| Sta<br>Week: 08/ | art Date<br>/13/12   | End Date<br>08/19/12 | <u>Weekdays</u><br>S-               | Spots/Week 1 | Rate<br>\$1,100.00       | Rating<br>0.00 |        |               |            |       |                   |
|                  |                      |                      | Sa-Su News 3 at                     | ElevenCM     | 11pm-1135p               |                | :30    | 1 \$1,100.001 | 0.00 NM    | 1     | \$1,100.00        |
| NEWO             | 6 NIOLIT             | 0.05                 | Sa-Su News 3 at                     | Eleven       |                          |                |        |               |            |       |                   |
| _                | 3 NIGHT<br>art Date  | SIDE<br>End Date     | Weekdays                            | Spots/Week   | Rate                     | Rating         |        |               |            |       |                   |
| Week: 08         |                      | 08/19/12             | S                                   | 1            |                          | 0.00           |        |               |            |       |                   |
| 36 KSNV          | 08/15/1              | 2 08/21/12           | Late Night w/Fallo                  | on CM        | 1237a-136ar              | n MTWTF        | :30    | 3 \$425.001   | 0.00 NM    | 3     | \$1,275.00        |
| TONIC            | HT SHO!              | N W/ JAY LE          | Late Night w/Fall                   | on           |                          |                |        |               |            |       |                   |
| _                | art Date             | End Date             | Weekdays                            | Spots/Week   | Rate                     | Rating         |        |               |            |       |                   |
| Week: 08/        |                      | 08/21/12             | MTWTF                               | 3            | \$425.00                 | 0.00           |        |               |            |       |                   |
| 37 KSNV          | 08/22/1              | 2 08/28/12           | The Tonight Show                    | w CM         | 1135p-1237a              | a MTW          | :30    | 1 \$425.001   | 0.00 NM    | 1     | \$425.00          |
| TONIG            | HT SHO\              | N W/ JAY LE          | Tonight Show<br>NO                  |              |                          |                |        |               |            |       |                   |
| _                | art Date             | End Date             | <u>Weekdays</u>                     | Spots/Week   | Rate                     | Rating         |        |               |            |       |                   |
| Week: 08         |                      | 08/28/12             | МГW                                 | 1            | \$425.00                 | 0.00           |        |               |            |       |                   |
| N39 KSNV         | 08/18/1              | 2 08/18/12           |                                     | CM           | Sat 1-2am /              | Sun 12S-       | :30    | 1 \$200.001   | 0.00 NM    | 1     | \$200.00          |

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 Order / Rev:
 105517
 Advertiser:
 Patriot Majority

 Alt Order #:
 06841927
 Product Desc:
 Issue
 KSNV

 Flight Dates:
 08/15/12 - 08/28/12
 Estimate:
 1615

Break Start/End Time Rate Pri Rtg Type Spots Ln Ch Start End **Inventory Code** Days Len Spots Amount LAW & ORDER (LF) Law & Order (LF) Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 ----S-\$200.00 0.00

Totals 83 \$61,300.00